

COMMUNICATION ARTS FOR THE PROFESSIONAL

JOSHUA KARTON, president of the Santa Monica, California firm of Communication Arts for the Professional, specializes in teaching litigators how to apply the personal communication skills and techniques of theatre/film/television to the art of advocacy. As the former Director of Education and co-creator of the Applied Theatre Techniques Workshops™, he developed its unique step-by-step system for transforming courtroom presentation into persuasion, which trained over 8,000 attorneys nationwide (*Harper's Index*). He has served on the faculties and developed curriculum for ATLA's National College of Advocacy, Gerry Spence Trial Lawyer's College, the National Association of Criminal Defense Lawyers, multiple National Institute of Trial Advocacy colleges, the JAG Corps, ABA programs, and numerous state trial lawyer association presentations. He designs and conducts training programs for private firms, law schools, CLE programs, as well as maintaining a private practice of case consultation and witness preparation.

After attending the Universities of California and Edinburgh, Joshua Karton studied at the American Conservatory Theatre, returning there to teach after writing/directing the film and video exhibits of *THEATRICAL EVOLUTION*, winner of the New York Drama Desk Award. His acting students include the recipients of Oscars™ and Emmys™. Television writing and acting credits range from *Forever Fernwood* to *Beverly Hills 90210*. He is an editor at Samuel French Trade and the creator of Bantam Books' "Film Scenes for Actors," series. His museum education programs and installations have been the recipient of grants from the Arco Foundation, the Ford Motor Company Fund, the California Arts Council, and the Kellogg Foundation. He serves on the faculties of the School of Theatre at the University of Southern California, Loyola Law School, and California Western School of Law.

COMMUNICATION ARTS FOR THE PROFESSIONAL assembles and applies the skills of working theatre artists -- actors, directors, and writers -- to the communication needs of the legal profession. While jurors observe and respect the advocate's presentation of evidence and knowledge of the law, what they *respond* to is the live human event that the advocate creates in the courtroom. What are the techniques -- neither gimmicks nor tricks -- that make litigation come alive off the legal pad? What are the actual mechanics of live storytelling, interviewing, examining, proving, and persuading? CAP trains advocates to "write" not merely for what will be read, but for what must be spoken . . . and then heard, and felt, and believed. CAP equips litigators in areas such as vocal range and flexibility, body language, eliminating stage fright, storytelling structure and delivery, shaping jurors' perceptions of witnesses, creating and controlling emotion in the courtroom, coordinating spontaneous behaviors into pre-written or outlined scripts, invisibly directing where jurors look, what they hear, and what they quote in deliberation.